



UMASS CMAA

Club Management Association of America - University of Massachusetts Amherst Chapter

Fall 2018- Spring 2018 Executive Board

Rachel Porten – President

Elizabeth Leivi – Vice President

Hannah Kemp – Secretary

Danielle Crouse – Treasurer

Jesse Feeney – Public & Member
Relations

Megan Luna-Victoria – Fundraising
& Events Coordinator

Upcoming Events

February 26, 2019: HTM Career Day

Several clubs are attending to recruit students for possible internships and post graduate opportunities. Rapid Recruiting occurred on November 9th and will happen again the evening before career day.

February 24 - March 1st: CMAA World Conference

A group of 12 students will be traveling to Nashville, TN for conference!

Check out our new website!

www.umasscmaa.com



UMass CMAA Senior Executive Board members at CMAA Student Conference.

Student Conference In Chicago

The first weekend of November, four of our senior executive board members traveled to Chicago to attend CMAA National Student Education Conference (NSEC). This was the first time that UMass CMAA members have attended NSEC in the past three years. They were hosted by the Union League Club and had the opportunity to tour four other clubs in the area; Chicago Yacht Club, University Club of Chicago, Medinah Country Club, and Valley Lo Club.

This four day educational conference gave our senior executive board members the opportunity to network with other student chapters and reconnect with peers as well as other managers. The education sessions focused on career

Holiday Give back

This holiday season, UMass CMAA raised money to donate holiday gifts to a local organization called Christmas in The City. Our Chapter raised enough money to buy eight gifts for children in need this Christmas holiday season. We hope to continue this tradition for years to come.

development and strategic planning and goal setting for their future in the club industry.

Hot Chocolate Run Volunteering

On December 2nd, six UMass CMAA members volunteered at the Hot Chocolate Run in Northampton, Ma. The Hot Chocolate Run raises money for Safe Passage which is a local organization that supports victims of domestic violence.

Members did everything from handing out bibs to runners to passing out hot chocolate at stations as runners passed by. This was a great opportunity for members to volunteer in our local community to support a great cause.



Palm Beach and Chevy Chase Externships

We sent nine UMass CMAA members to West Palm Beach Florida from January 6th to the 11th for a very exciting week to see and experience ten different clubs in this area. The following week we sent six UMass CMAA members down to Chevy Chase Club for a five day educational externship. They were able see some city and country clubs in the D.C. and Maryland area as well as attend the NCCMA Installation Dinner.



We had great feedback from both of these externships. Members attended educational sessions, with topics ranging from membership process, purchasing, project management, food and beverage, culinary operations, golf maintenance, and much more.