# KOPPLIN KUEBLER & WALLACE

# HEAD RACQUETS PROFESSIONAL PROFILE: LAKESIDE COUNTRY CLUB HOUSTON, TX

#### THE HEAD RACQUETS PROFESSIONAL OPPORTUNITY AT LAKESIDE COUNTRY CLUB

The Head Racquets Professional opportunity at Lakeside Country Club, one of the premier private clubs in Texas, is an exceptional one! Founded in 1951, not only does the Club enjoy a position of significance in the community, but it also has a wide array of amenities, and it enjoys a history of stability and tenure amongst its management team, membership, and governance.

The new Head Racquets Professional will work hand-in-hand with the Director of Racquets (DOR) to lead one of the premier and well-run racquets' facilities in the Houston area. The successful candidate will be adaptable and versatile, someone who fits into the unique, TEAM-oriented culture at Lakeside Country Club, and should possess outstanding communication skills. Additionally, the new Head Racquets Professional needs to be visible and available to members and staff, has outstanding coaching/instructional abilities, and is a creative and innovative programmer in order to engage all skill levels and demographics of the LCC membership.

#### LAKESIDE COUNTRY CLUB AND COMMUNITY

Lakeside Country Club was founded in 1951 by a group of Houston businessmen who were looking to create a private club that offered excellent golf and social opportunities. The property dates to 1861 and exchanged hands several times in its first half-century before becoming home to the Mooers family who built a Colonial-style mansion that served as the first Clubhouse once charted as a private country club by its founding members.

Located 12 miles west of the heart of Houston, Lakeside Country Club flourished in its initial offering, quickly growing to 325 members, providing a center of recreation and relaxation for its nearby community. The property has evolved over the years. The original 18-hole course was designed by famed architect, Ralph Plummer, and while always home to traditional country club amenities, the property also features picturesque lakes for canoeing and fishing, and at one time even featured a skeet and trap range, and horse stables.

Today, Lakeside Country Club serves as a sanctuary from the city for its 1,000 member families. Hurricane Harvey resulted in a devastating total loss of the original clubhouse in 2017. The new Clubhouse was finished in 2019, comprised of over 80,000 square feet of member dining, luxury locker rooms and amenities, and banquet space of varying sizes and capabilities. A new golf course, designed by Jay Blasi was opened December 2023, including 18-holes of championship level golf, a 5-hole short course, a double-sided driving range and large practice facilities. Additionally, the Club features 11 tennis courts, 4 pickleball courts, a 10,000 sq. ft Fitness center, resort style swimming pool and lap pool, youth programs, and more. Lakeside has seen much evolution in the last decade. With the two largest projects complete (Clubhouse and Golf Course), the Club and its Membership are poised for an exciting future moving forward. Lakeside Country Club will celebrate its 75<sup>th</sup> anniversary in 2026!

#### LAKESIDE COUNTRY CLUB MISSION STATEMENT

Lakeside Country Club is driven by its MISSION STATEMENT - "Lakeside Country Club will be one of the top tier Country Clubs in the greater Houston area. Lakeside Country Club will be a family-oriented Country Club that will provide outstanding social and recreational services to its membership."

#### **LAKESIDE COUNTRY CLUB FACTS**

- At present, there are approximately 1,007 memberships in all categories.
- \$125,000 Initiation fee

- Approximately \$25M Gross revenues from all sources. \$9M Dues volume.
- 6 Employees (FTE) in-season; 2 Employees (Outsourced)
- Racquets Departmental Gross Revenue: \$480,000
- Average age of members is 57
- 275 active adult tennis players, currently
- 100 active junior tennis players, currently
- 100 active adult pickleball players, currently
- 20 active junior pickleball players, currently
- 15 plus total interclub teams (pickleball and tennis)
- Racquets Committee is comprised of 14 members
- Club uses Club Essential for POS and Accounting

## LAKESIDE COUNTRY CLUB WEB SITE: www.Lakesidecc.com

# LAKESIDE COUNTRY CLUB HEAD RACQUETS PROFESSIONAL POSITION OVERVIEW

The general roles and responsibilities of the HRP will be to deliver a range of services customarily provided by a PTR Professional or an Elite USPTA professional. These services will include, but are not limited to:

- Be a passionate ambassador for the games of tennis and pickleball.
- Provide private and group lessons for tennis and pickleball to both adults and children and oversee lessons taught by all professionals.
- Play tennis and pickleball at a high level and provide instruction to members of varying skill levels to facilitate skill development and relationship building. Hours on court will be around 30 on an annual basis.
- Oversight and leadership of assistant professionals and contract professionals, ensuring standards are upheld and exceptional experiences are delivered at every opportunity
- Assure a consistent, efficient, and seamless daily operation of Club-wide racquets operations; provide members and guests with an environment that exceeds the values of the Club
- Enthusiastically encourage member participation by assisting the DOR and also planning new events to promote the
  sports and fellowship in the Club. Organize, schedule, and manage tournaments, clinics, round robins, social events,
  and other tennis related activities to maximize members' access to and enjoyment of the tennis and pickleball
  facilities.
- Together with the DOR, help create a comprehensive events, leagues, and activities program to include social, competitive and instructional programming for all levels.
- Participation and administrative responsibilities in the LCC shop, junior summer camp.
- Follow the LCC teaching philosophy. Implement that philosophy throughout the racquet's programs.
- Understand the department's POS operations to ensure accurate member billing and accurate sales/activity reports.
- Attend all appropriate LCC staff meetings.
- Work in tandem with the Club's highly regarded Maintenance Staff.
- Enforce all the Club's Rules and Regulations governing use of the facilities, equipment, dress code and sportsmanship as set forth by the Club.

#### **Desired Candidate Qualifications/Experience/Selection Criteria**

The ideal candidate should be an engaging, charismatic, and energetic professional with a minimum of three to five years of experience teaching tennis. A head professional or an assistant at a successful club and racquets program will be considered with appropriate experience.

# **Experience**

A minimum of three (3) years of progressive leadership/racquets management experience in (preferably) a private
member-owned club with multi-dimensional operations, or leading racquets operations outside of the club industry
in a similar hospitality operation. An assistant racquets professional at a reputable club and racquets program will be
seriously considered with appropriate experience and mentorship.

- Exemplary communication (both written and spoken), interpersonal skills, and the ability to work cooperatively with all staff. The candidate must possess a proven ability to attract and develop players of all abilities.
- Someone who is a champion of new ideas and initiatives, looking to consistently improve the patron experience and operational efficiency.
- The candidate will exhibit excellent organizational, technological, and time management skills and have a 5.0 playing competency in tennis and pickleball.
- A passionate professional who loves education, and self-development, and who possesses a "growth-minded" mindset.

In order to be successful, the HRP must have the following personal attributes:

- Personal character and charisma, leads, and works well with others
- A knowledgeable, positive, service-oriented, passionate, and hardworking professional
- Loves to teach the games of tennis, pickleball, and platform tennis to all levels
- Has keen problem-solving skills and strong time management abilities
- Has the spirit to create new programs and respect what currently works for the LCC program.
- Possess high energy and genuine desire to interact actively with the membership on a professional and hospitable level
- Ability to create a culture that promotes year-round playing and teaching opportunities for everyone
- Understand and lives the Lakeside Country Club Culture
- Want to continue to learn, grow, and develop in order to run his/her own program in the future

## **EDUCATION AND CERTIFICATION QUALIFICATIONS**

- College degree from a 4-year accredited university is preferred, or equivalent working experience in the racquets industry.
- Certified as a PPR, USPTA, or IPTPA for pickleball, and PTR or USPTA Elite professional tennis is a requirement.
   Ideally, the candidate is certified in all both sports OR is progressing on this path.
- The Director of Racquet Sports designation through the University of Florida is encouraged, or looking to attain. Endorsed by the USTA and certified through the PTR and USPTA, this is the "CCM" of the Club management world.
- Knowledge of court maintenance including Har-Tru, clay courts, and hard surfaced pickleball courts.

#### **EMPLOYMENT ELIGIBILITY VERIFICATION**

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire.

#### **SALARY AND BENEFITS**

Salary is open and commensurate with qualifications and experience. The Club offers an excellent bonus and benefits package, including professional dues allowance, continuing education allowance, uniform allowance, and various other outstanding fringe benefits.

#### **INSTRUCTIONS ON HOW TO APPLY**

Please upload your resume and cover letter, in that order, using the link below. You should have your documents fully prepared to be attached when prompted for them during the online application process. Please be sure your image is not present on your resume or cover letter; that should be used in your LinkedIn Profile.

<u>Prepare a thoughtful cover letter</u> addressed to Ms. Casey Newman; General Manager/Chief Operating Officer and clearly articulate your alignment with this role and why you want to be considered for this position at this stage of your career and why Lakeside Country Club and the Houston area will be beneficial to you, your family, your career, and the Club if selected.

You must apply for this role as soon as possible but no later than July 4<sup>th</sup>, 2024. Candidate selections will occur a few days later, with a Zoom interview expected in mid-July and in-person final interviews scheduled for late-July. The new candidate should assume his/her role ideally in late August.

**IMPORTANT:** Save your resume and letter in the following manner:

"Last Name, First Name - Resume" &

"Last Name, First Name - Cover Letter - Lakeside Country Club"

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

<u>Click here</u> to upload your resume and cover letter.

If you have any questions, please email Katy Eliades: katy@kkandw.com

#### **Lead Search Executive:**

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